





PROJECT DATA



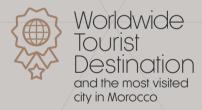








The project benefits from an outstanding accessibility and visibility











































Future lifestyle downtown Marrakech A Project of Aksal Group



Retail Leader in Africa

Engaged in a dynamic of continuous innovation, AKSAL has shown a willingness to support Morocco in its opening up to international markets and contribute to its economic momentum. It has always differentiated itself through its visionary approach and is now the leader in Retail, Malls, Digital, Luxury and Beauty.

AKSAL is Morocco's premier franchise retail operator with a wide-ranging scope of activities, and operates 20 leading international prestigious franchises from mass market to high end luxury brands such as Zara, Massimo Dutti, Bershka, GAP, Mac Cosmetics or Gucci, Fendi, Balenciaga, Givenchy, Ralph Lauren, AKSAL has also developed and launched its multi-brand concept stores Shade and Amazzin.

To meet the needs of increasingly connected consumers, AKSAL created its own beauty brand Yan&One with more than 60 prestigious cosmetic names represented within an amazing flagship store of 3500 sqm at the forefront of design with multiple universes, distributed along a central avenue. Yan&One offers a hyper-connected avant-garde shopping experience with screens, interactive touch mirrors, digital tools and videos to discover and adapt to the latest trends in beauty.

AKSAL is also the first mover in mall development with the Morocco Mall, the biggest mall in Africa and an award-winning flagship project, distinguished worldwide for the diversity of its offer. Morocco Mall represented a new era in the urban and retail landscape in Morocco, and demonstrates the Group's capability to develop and operate major structural projects, and to bring together the most important national and international added values, definitively positioning AKSAL at the forefront of an entire sector.

With the willingness to create high-quality international standard projects, and responding to the new retail needs and desires of Moroccan shoppers, AKSAL group is proud to announce a new generation of smart green malls. future lifestyle downtown Marrakech will reflect the world's technological advancements and fully give meaning to the term "retail therapy", by creating a 360° experience that will delight shoppers, foodies and experience seekers alike.

They trust us

Future lifestyle downtown Marrakech

GUCCI

FENDI

BALENCIAGA



BOTTEGA VENETA

Off-White™

BALMAIN PARIS

Palm Angels





CASA BLANCA

Alexander McQUEEN

BURBERRY

CHIARA FERRAGNI

ALAÏA



DSQUARED2

VERSACE

ETRO

R MOROCCAN RITUALS

lefties

ZARA

ZABAHOME

Massimo Dutti

Bershka

PULL&BEAR

OYSHO

GAP

SHADE

AMAZZIN

₩ ROLEX

Dior



DOLCE & GABBANA



They trust us

Future lifestyle downtown Marrakech















WISHFUL



beautyblender

cellublue





LANCASTER

FOREO













∫HI/EIDO























OLAPLEX



Basement

Future lifestyle downtown Marrakech







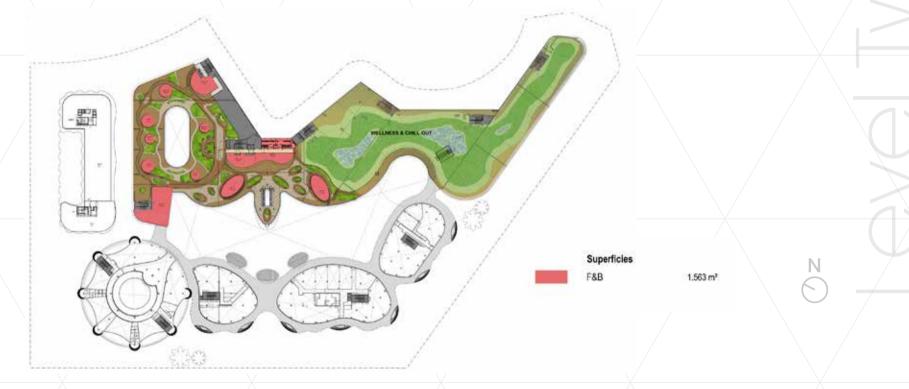


Botanic garden Future lifestyle downtown Marrakech





ROOTOD Future lifestyle downtown Marrakech





DP Architects

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